

FOR IMMEDIATE RELEASE CONTACT: FRITZ GUTHRIE 936.435.7573

HUNTSVILLE MEMORIAL PROVIDES LATEST IN 'HIGH TECH, SOFT TOUCH" DIGITAL MAMMOGRAPHY

(Huntsville, TX) – Women who undergo routine mammograms at Huntsville Memorial Hospital (HMH) will now have the very latest diagnostic technology available to them in the form of digital mammography. HMH is the only hospital in Walker County to feature the state-of-the-art digital mammography system, together with the MammoPads from Hologic. Appointments will be available beginning March 8.

"We are very excited to be able to offer the newest technology for breast cancer detection," said Sally Nelson, CEO at Huntsville Memorial. "Digital mammography is different from conventional mammography in how the image of the breast is acquired and, more importantly, viewed."

With digital mammography, the radiologist can magnify the images, increase or decrease the contract and invert the black and white values while reading the images. These features allow the radiologist to evaluate micro calcifications and focus on areas of concern.

In addition to the superior mammography technology, Huntsville Memorial offers a softer, warmer mammogram by using the MammoPad breast cushion for every patient. MammoPad has been clinically demonstrated to reduce discomfort some women experience with their mammograms.

"This recyclable breast cushion is invisible to x-rays and does not interfere with the quality of the image on the mammogram," said Stan Ferguson, director of Imaging at Huntsville Memorial.

"By offering a softer mammogram with this new technology, we hope to increase the number of women who follow recommendations for regular screenings," said Nelson.

The American Cancer Society recommends all women, regardless of known risk factors, follow its mammography guidelines for early detection of breast cancer: Women age 40 and older should have a mammogram every year, and an annual clinical breast examination performed by a health care professional, and should perform monthly breast self-examinations.

To find out about scheduling your mammogram at Huntsville Memorial Hospital, please call 936.435.7577. If you are in need of a physician, please call 936.251.4595.

About Huntsville Memorial Hospital

Since 1927, Huntsville Memorial Hospital has provided benevolent and charitable health care services, setting the standard for quality, proficient health care for the residents of Walker County and the surrounding communities. At Huntsville Memorial, we have great people who are passionate about your health. We have outstanding physicians, motivated leadership, and compassionate staff. We are your friends and neighbors – dedicated to excellence in everything we do – right here at home.